



Year-End Letter 2021

Farewell Message



Dear members of SCCK.

We are now well into December and it is time to close 2021 and look into 2022. For the chamber and for us as individuals, it became another year with COVID-19 and all the plans that were made in 2020 had to be postponed again. Looking around in the world right now it seems likely that also 2022 will have a big impact on COVID-19. But we still hope and plan for a better situation and SCCK have created an ambitious plan with events both on and offline to be able

to cater to all members (old and new) and to ensure that you will be able to meet colleagues and peers from other companies where knowledge and experience can be shared.

But before that, many of us will use the opportunity to celebrate Christmas with friends and family. This is one tradition that can't be stopped no matter what. Personally, I am preparing for going to Sweden to celebrate Christmas for the first time in three years. This is something that I really look forward to. The big challenge will be in January when I realize that I won't be going back to Korea. My wonderful period of 5 years in Korea is coming to an end in just a few days. Therefore I will not talk so much about future plans for SCCK. The Board together with Alex are working intensively to put everything together and will share it later. The board has also taken the great decision to appoint Grace Oh from Tetra Pak as the acting new Chairperson, awaiting the opportunity to be formally chosen at the upcoming AGM in February.

Most of you know Grace as an open and inspiring person, and I am sure that she will do great and bring many new good thoughts on how to develop SCCK further.

Even if I move back to a new position within Höganas, we will have South Korea very high on the agenda in the future considering all the exciting business opportunities we have here. This means that I will keep one eye on SCCK and I do hope that I will be able to come back and perhaps join a Gala Dinner or Sweden day or any other of the amazing events in the future.

So, with these words I want to say thank you to all the great people that I have met during my years in SCCK, It has been a great pleasure.

And I am sure that Grace and Alex and the rest of the board will do a great job to offer you great value out of SCCK in 2022.

God jul och got nytt år!

Richard



ANNUAL GENERAL MEETING

- 
- Address by Jakob Hallgren, Ambassador to Korea
 - Chairman Speech by Richard Molin
 - Event Report 2020
 - Membership Status
 - Financial Report (Bank Balance, P&L statement, Budget 2021)
 - Proposal for the Membership Fee of 2021
 - 3 Years Master Plan
 - Main Event Plan 2021

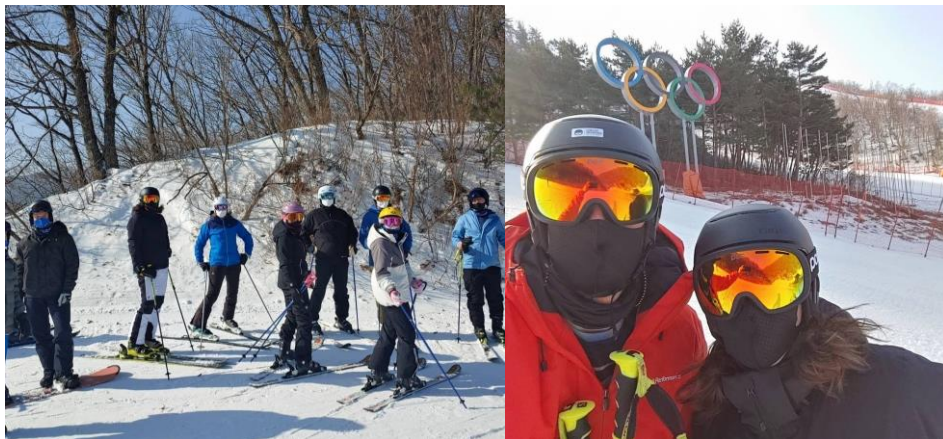


Special Thanks to the event, Tetra Pak, and Communications Director Grace Oh.

On February 17, the SCCK held a Special Guest Speaker Session with National Assemblyman Tae Young Ho. Mr. Tae shared his insights into his own life and career journey, his thoughts on North Korea's future for the potential change, and open dynamics.

Mr. Tae Young-ho, the highest-ranking official to ever defect from North Korea, was North Korea's deputy ambassador to the United Kingdom, prior to defecting with his family to South Korea in 2016.

After his defection, Mr. Tae testified before the US House Foreign Relations Committee in November 2018, and in May 2018, published "Cryptography from the Third-Floor Secretariat" (3층서기실의암호), a memoir of his life as a North Korean diplomat, which became a bestseller in South Korea. 10,000 copies of the first print run were sold in four days.



Ski Trip to YongPyeong Resort for the Swedish Expats. 19~21 February.

 Google Cloud
Digital Transformation, Cloud Computing
Overview and Industry Best Practice Cases



On March 19, the SCCK held a Special Guest Speaker Session with the Country Director of Google Cloud Korea, Mr. Ki-Young Choi shared his insights and vision on Digital Transformation, Cloud Computing Overview, and Industry Best Practice Cases.

Mr. Ki-Young Choi, Country Director of Google Cloud Korea

Appointed in April 2020, Ki-Young Choi as the country director of Google Cloud Korea. Ki-Young led Google Cloud Korea in line with the smart digital transformation, AI and machine learning, etc., with an open reliable intelligent enterprise platform. He worked for Adobe Korea and Autodesk Korea as the president and Microsoft Korea as the COO.



JACOB WALLENBERG

Chairman at Investor AB

Current assignments:

Vice Chair: ABB, Ericsson, FAM, Patricia Industries

Director: Nasdaq, The Knut and Alice Wallenberg Foundation, Tsinghua School of Economics Advisory board, Steering Committee European Round Table of Industrialists

Member: IBLAC (Mayor of Shanghai's International Business Leaders Advisory

Council), Royal Swedish Academy of Engineering Sciences (IVA).

Work experience:

Chair: SEB

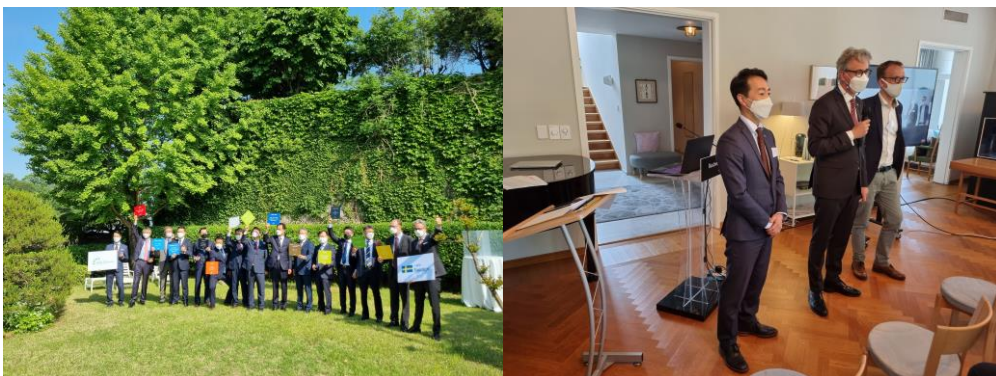
Vice Chair: Atlas Copco, Investor, SAS, Stora

Director: The Coca-Cola Company, Electrolux, Stora, Stockholm School of Economics, Stockholm Chamber of Commerce, WM-data

President and CEO: SEB

Executive Vice President and CFO: Investor

On the 28th of April, '**Talk with Jacob Wallenberg**' was arranged by Swedish Chamber in China and opened to all APAC Swedish Chamber members. **Jacob Wallenberg** reflected on the experiences of the past year from the perspective of the **Wallenberg sphere** as well as the challenges and opportunities for this year and also consider the opportunities for business in Asia, all in the context of the global challenges.



Sweden + Korea Green Transition Alliance Day and Team Sweden

Business Forum 2021 at the Embassy Residence on the 13th of May

The thirteen Swedish companies that joined the Green Transition Alliance are active in Korea in the fields of construction, marine, energy, manufacturing, retail, transportation, and waste management. In each of their industrial sectors, the Alliance members are committed to working together with Korean industrial partners to not only support but also help raise the ambition of Korea's efforts towards a Green and Carbon Neutral society ahead of 2050.



Get to Know DAEGU BETTER: DAEGU INVESTOR'S LUNCHEON IN SEOUL 2021 on the 8th of June. NAMSAN III Grand Hyatt Seoul

On June 8, SCCR and DAEGU METROPOLITAN CITY had an investors' promotion day. Daegu Metropolitan Government is now focusing to invite innovative cutting-edge technology Swedish Global companies as much as possible. 50 SCCR members participated actively.



**The 8th SCK-FINNCHAM MASTERS GOLF EVENT on the 16th of June.
Bear's Best CheongNa**



**NextRise 2021, Seoul. Start-Up Global Fair. COEX on the 28th and 29th of JUNE.
SCK met up with 38 Korean Start-Up related stakeholders during the fair.**



ASIAN LEADERSHIP CONFERENCE 2021 SPEECH by Fredrik C Johansson, CEO of IKEA KOREA: Changes in the Global Home Furnishing Market and the Prospects for the Future in the COVID-19 Era / July 1



K-START UP GLOBAL MATCHING WEEK 2021. Sweden Day sponsored by the Ministry of SMEs and Startups / July 7: CEJN, ENVAC, ASSA ABLOY, and IKEA Korea participated in.



SCKK BUSAN REGIONAL BUSINESS FORUM at the Fairfield by Merriott Busan Songdo Beach on the 30th of September: Shell & CoensHexicon JV MunmuBaram CEO, Youngkyu Ju presented the Ulsan floating offshore wind power project. Also SKF Korea CEO, Seok-Pil Seong was nominated as the representative of the Busan Committee.



Round Table Conference with KOTRA Foreign Investment OMBUDSMAN on the 10th of November: IKEA, Volvo Trucks, and KRAFT POWERCON actively appealed to the issues of deregulation and fair open market competition.



TEAM SWEDEN OUTLOOK 2022 at the residence with H.E Daniel WOLVEN on the 29th of November



MoU Signing Ceremony with 15 chambers for the KOTRA Business+ Forum on the 9th of December at the Lotte Hotel, Astor Suite.



Coming Main Event: Annual General Meeting / 16-18 February 2022



